**Recognizing the Management Elements, Management Styles, and Human Relations**

**1.) (8 Points)**

In this first section of the assessment you will be looking at a Job Description for a Marketing Manager at Whole Foods and your task is to recognize the managing elements (POLC) within the Job Description and **copy and paste the duty/description below the correct Management Function.**

\*\*\* Then, below the description, explain how it best represents the managing element and why that managing element would be critical in the position being offered.

**Planning -**

**Organizing** -

**Leading** -

**Controlling -**

**2.) Next, as a Marketing Manager for Whole Foods and using the Job Description, discuss what *Management Styles* to use for each scenario below. (6 Points)**

- Clearly state the **Management Style** and provide **reasoning** for which will be the best fit for the situation .

I.) Whole Foods just received a new shipment of holiday food items and you delegated to your employees instructions for the Promotional Tools that needed to be prepared for the displays. Your employees have been through 3 different holiday displays and have worked with you for a couple of years each.

Type to enter text

II.) The Whole Foods store you work at just updated its computers and software for designing the promotional tools that you need to use in the store. You have not had much time to learn the tools and your employees have never used the new software.

Type to enter text

III.) During the busy time of year, you had to hire some seasonal employment to assist with labeling the new products and getting them displayed properly. Your veteran staff already has other tasks so the new hires will be working on the tasks.

Type to enter text

**3.) (5 Points)**

Third, create **5 Interview Questions** for the Marketing Manager at Whole Foods. Each question will refer to **1 of the 5 elements** of **Human Relations** discussed in class that will help you recognize the person’s ability to perform the managerial role effectively in the workplace. Write the question next to the element.

**1.) Self Understanding** -

**2.) Understanding Others -**

**3.) Effective Communication in the Workplace -**

**4.) Team Building -**

**5.) Developing Job Satisfaction for their employees -**

**4.)** Last, as a leader at Whole Foods you want to make sure that you are going to be attracting the best talent as possible. What would you provide your employees with in regards to **Intrinsic and Extrinsic Benefits.** Be specific and realistic in your responses. **(8 Points)**

**Identify 5 Extrinsic Benefits and explain why these would be motivating factors for your employees.**

1.)

2.)

3.)

4.)

5.)

**Identify 3 Intrinsic Benefits and explain how you would make this present in the workplace.**

1.)

2.)

3.)